Content Outline

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Project Title: Frank Ocean Website

I plan to build this site with a horizontal scroll (all on one page), separated by images, with navigation across the top (that will stay visible even with scrolling).

• Introduction:

- I want to use the home to give a brief description of Ocean, his music and how it reflects his struggle with identity, and his larger impact.
- Mission of breaking social boundaries and defying the norm

• Personal Life:

- Explore sexual orientation and identity struggle (reflected later in music style)
- "I'll respectfully say that life is dynamic and comes along with dynamic experiences, and the same sentiment that I have towards genres of music, I have towards a lot of labels and boxes and shit."^[158] → comes across in his music style, innovative and disruptive

• Discography/Career

o Go through albums and trajectory of career

• Music Style

- As it reflects Ocean's identity and struggle with understanding himself, while reconciling with past
- o Innovative, disruptive, unique, modern, futuristic

• Impact

- Larger impact on music, fashion, and art worlds
- Unconventail, pushing norms (through fashion, sexuality, and music)
- Sources: sources for photos and wiki page